**Online Seminar on Agri-commodity Price Risk Management during VUCA times**

Day and Date: Thursday, July 22, 2021

Time: 5:00 p.m. to 6:30 p.m.

**Dear Sir/ Madam,**

We are pleased to invite you to an Online Seminar organized by IMC Chamber of Commerce and Industry in association with NCDEX IPFT. The details are

**Topic :** **Agri-commodity Price Risk Management during VUCA times**

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**Online Platform: Zoom**

Currently the world is characterised by Volatility Uncertainty Complexity and Ambuigity (VUCA). Commodity markets covering energy, metals and agriculture are driven by a host of factors, global and domestic. We saw how global agri-markets faced huge volatility over the last 12 months, driven by factors as varied as the pandemic, disruption to GVC, La Nina, massive liquidity and so on. These combined to propel agri commodity markets to multi-year highs. Stakeholders - producers, processors, industrial consumers and traders - struggled to survive the volatile conditions. Investors who possessed strong product and market knowledge benefited by making appropriate investment decisions.

This Online seminar explores strategies to manage agri-commodity price risks through scientific means. Price risk management will help in multiple ways. It is critical for stakeholders to understand how best to manage price risks. This is especially true given the current backdrop of protectionism, sanctions and trade friction. The seminar seeks to educate stakeholders in the commodity value chain including firms with exposure to commodities about the dynamics of the market from a fundamental perspective so that buy / sell / hold decisions are well informed and scientific. The Key Speakers are

* Mr. G Chandraskheakhar, Economic Advisor, IMC and Director, IMC ERTF
* Mr. Kapil Dev- CBO, NCDEX
* Mr. Sumit Gupta, Director, Mcdonald Pelz Global Commodities

The virtual meeting will be on Zoom. There is NO Participation Fee; but registration is necessary. On receiving a registration request, VC details will be provided. For registration and other details please contact Ms. Anita Naik at anita.naik@imcnet.org Or visit IMC website https://www.imcnet.org/events- 1250

We do hope you will be able to seize the opportunity and participate on July 22, 2021. It will be a knowledge enriching experience.

**Ajit Mangrulkar**

**Director General**